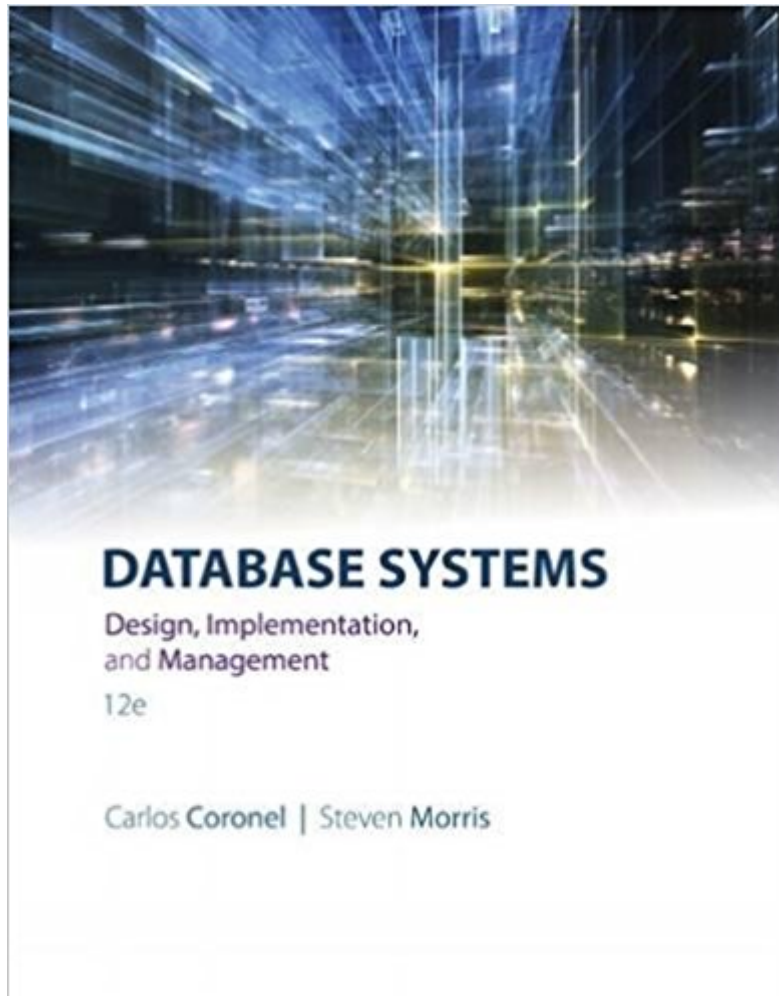




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Database Systems: Design, Implementation, & Management



Synopsis

Give students a solid foundation in database design and implementation with the practical and easy-to-understand approach in DATABASE SYSTEMS: DESIGN, IMPLEMENTATION, AND MANAGEMENT, 12E. Filled with diagrams, illustrations, and tables, this market-leading text provides in-depth coverage of database design. Students learn the key to successful database implementation is the proper design of databases to fit within a larger strategic view of the data environment. This book combines a clear, straightforward writing style with an outstanding balance of theory and practice. Students gain the hands-on skills to make them attractive to employers. Updates include the latest coverage of cloud data services and a new chapter on Big Data Analytics and NoSQL, including related Hadoop technologies. In addition, new review questions, problem sets, and cases offer multiple opportunities for students to test their understanding and develop useful design skills.

Book Information

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Carlos Coronel is currently the Lab Director for the College of Business Computer Labs at Middle Tennessee State University. He has more than 29 years of experience in various fields as a Database Administrator, Network Administrator, Web Manager, and Technology Specialist. He has taught courses in Web development, database design and development, and data communications at the undergraduate and graduate levels. Steven Morris completed his Bachelor of Science and Ph.D. from Auburn University. He has taught courses in Database Design and Development, Database Programming with Advanced SQL and PL/SQL, Systems Analysis and Design, and Database Management at the graduate and undergraduate levels at Middle Tennessee State University. He has many years of experience consulting on a database projects across a broad

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